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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

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FEB 26 2004

GROUP 3600

Applicants: Rick W. LANDSMAN, Wei-Yeh LEE

Case: UCC-1/CIP/RCE2

Serial No.: 09/237,718

Filed: January 26, 1999

Group Art Unit: 3622

Confirmation No.: 7166

Examiner: Jeffrey D. Carlson

Title: A TECHNIQUE FOR IMPLEMENTING BROWSER-INITIATED
USER-TRANSPARENT NETWORK-DISTRIBUTED INTERSTITIAL
WEB ADVERTISING THROUGH USE OF AN ADVERTISING TAG
EMBEDDED IN A REFERRING WEB PAGE (as amended)

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

S I R:

SUBMISSION OF INFORMATION DISCLOSURE STATEMENT

02/24/2004 YPOLITE1 00000046 09237718

UNDER 37 CFR 1.97(c)

01 FC:1806

180.00 OP

The accompanying information disclosure statement is being filed after three months of the filing date of this national application (or the date of entry of the national stage as set forth in § 1.491 in an international application or after the mailing date of the first Office action on the merits, whichever event occurred last) but before the mailing date of either a final action under § 1.113 or a notice of allowance under § 1.311, whichever occurs first.


We have also enclosed our check in the amount of \$ 180.00 to cover the fee set forth in 37 CFR 1.17(p) for

submission of this information disclosure statement. In the event this check is unacceptable, insufficient or is omitted, please charge the additional or entire cost, as appropriate, to our Deposit Account number 13-3083. To facilitate that charge, a duplicate copy of this letter is enclosed herewith.

We now respectfully request the Examiner to consider this information disclosure statement in connection with further examination of the above-captioned application.

Respectfully submitted,

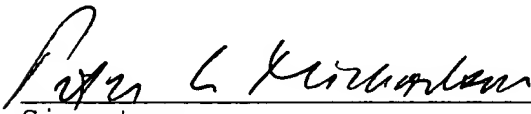
February 17, 2004


Peter L. Michaelson, Attorney
Reg. No. 30,090
Customer No. 007265
(732) 530-6671

MICHAELSON & ASSOCIATES
Counselors at Law
Parkway 109 Office Center
328 Newman Springs Road
P.O. Box 8489
Red Bank, New Jersey 07701

CERTIFICATE OF MAILING under 37 C.F.R. 1.8(a)

I hereby certify that this correspondence is being deposited on **February 18, 2004**, with the United States Postal Service as first class mail, with sufficient postage, in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.


Signature

30,090
Reg. No.



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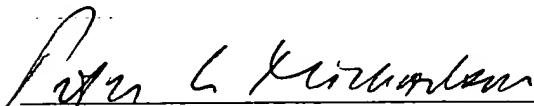
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SUPPLEMENTAL DISCLOSURE STATEMENT

The applicants respectfully request that the following co-pending patent applications and references be considered in the examination of the above-identified application.

U.S. Co-Pending Patent Application

<u>Serial Number</u>	<u>Inventor</u>	<u>Filing Date</u>
AA. 09/351,691	Landsman et al	July 13, 1999

U.S. Co-Pending Published Patent Applications

<u>Publication No.</u>	<u>Inventor</u>	<u>Date Published</u>
AB. 2003/0028565	Landsman et al	Feb. 6, 2003
AC. 2003/0023488	Landsman et al	Jan. 30, 2003
AD. 2003/0018885	Landsman et al	Jan. 23, 2003
AE. 2003/0004804	Landsman et al	Jan. 2, 2003
AF. 2003/0005000	Landsman et al	Jan. 2, 2003
AG. 2002/0198778	Landsman et al	Dec. 26, 2002

United States Patents

<u>Patent Number</u>	<u>Inventor</u>	<u>Date Issued</u>	<u>Class</u>
AH. 6,178,443	Lin	Jan. 23, 2001	709/208
AI. 6,098,065	Skillen et al	Aug. 1, 2000	707/3
AJ. 6,092,196	Reiche	Jul. 18, 2000	713/200

REMARKS

Under rule 37 C.F.R. 1.98(a) (effective March 16, 1992), since all of the above-cited references are in the English language, the applicants submit that no specific comments are necessary for any of these.

Pursuant to the provisions of 37 C.F.R. § 1.98(a)(2)(iii), a copy of the cited co-pending U.S. patent application and co-pending U.S. published patent applications are provided herein.



For the Examiner's convenience, the applicants have attached a completed modified Form PTO/SB/08A.

Respectfully submitted,

February 17, 2004

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(ulcids/ksb/56)

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Approved for use through 10/31/2002. OMB 0651-0031

U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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**Complete if Known**

Application Number	09/237,718
Filing Date	January 26, 1999
First Named Inventor	Rick W. LANDSMAN
Group Art Unit	3622
Examiner Name	Jeffrey D. Carlson
Attorney Docket Number	UCC-1/CIP/RCE2

(use as many sheets as necessary)

Sheet	1	of	1	Attorney Docket Number	UCC-1/CIP/RCE2
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[illegible][illegible]

Date Considered

¹ Unique citation designation number. ² See attached Kinds of U.S. Patent Documents. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language Translation is attached.

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(u1c-1449/ksb/56)